

THE CHINOOK ADVANCE

Vol. 19

Chinook, Alberta, Thursday, July 19, 1934

No. 14

Special For This Week-end

SOAP, Fels Nactha, 10 bars	73c
JAM Strawberry, glass jar	40c
CORN FLAKES, sugar crisp, 4 for	31c
APRICOTS, per case	\$1.35
NEW POTATOES, 10 lbs.	25c
Brunswick Sardines, 5 for	25c
Bananas, Extra Special, per lb	10c

Acadia Produce Company

New Potatoes, 8 1/2 lbs	25c	Coffee, per pound	30c
Tomatoes, lb	15c	Tea, pound	40c
Apples, per case	\$1.50	Jelly Powders, 5 for	25c
Classic Cleanser, tin	10c	Toasted Sodas, pkt.	25c

STEWING BEEF, young, per lb.		07c
Salted Bacon, lb	20c	Fresh Halibut, lb 20c

CHINOOK MEAT MARKET

Local Newslets

Bruce Hutchison visited over the week end at the home of Mr. McKinnons.

The Prairie Rock Club met on Monday afternoon at the home of Miss E. Warren. There was a large number of ladies and children present. A very dainty lunch was served and a most enjoyable afternoon was spent.

Mr. Thos Earl, of Winnipeg arrived here Friday and will spend the vacation with his aunt and uncle Miss E. Warren and Mr. S. W. Warren.

Mrs. M. C. Nicholson visited over the week end at the home of Mr. and Mrs. Geo Hutchison.

Miss Norma Hobson who has been in the Hanna hospital for the past two weeks, following an operation for appendicitis returned to her home on Wednesday.

Meet
Your
Friends
At

The
Chinook Hotel

Printing

LETTERHEADS
ENVELOPES
STATEMENTS
TICKETS
POSTERS
HAND BILLS

Remember, we can fill all your requirements in the line of printing.

The Advance

Chinook Wins Consort Ball Tournament Wed. July 11-- Surprise Fans

The Chinook ball team journeyed to Consort Wednesday, June 11 to give the northern fans a real surprise by beating the strong Acadia Valley team to the tune of 7-1 in the opening game. The local team had Brookman on the mound whose fast twirling and steady support and timely hitting by his team mates proved too much for the Valley team.

In the final game Chinook and Consort gave the fans a real thrill by battling for leadership the full nine innings till the last man was out. Again Brookman was in the box and pitched wonderful ball, his support throughout and hitting by the team combined to carry Chinook to a well earned 6-5 win and first money in the tournament. The Chinook junior ball team won prizes in both the soft ball and hard ball, splitting second money with Consort in the hard ball and withish second money in soft ball.

Chinook Wins Doubleheader. On Sunday the Chinook nine took the measure of the Oyen team by a 11-7 score. Carlson & Batts doing mound duty for the home boys and Brown pitching for Oyen. Due to lack of good support accounted for the large score against Brown an A-1 twirler.

The evening game featured Chinook and Acadia Valley in which Chinook walked off with a hard 7-5 win. Barbe chucked real good ball for the locals in this game.

W. I. Meeting

The July meeting of the Chinook W. I. was held at Mrs. J. Young's home. The assisting hostesses were Mrs. R. Stewart, Mrs. Hutchison and Mrs. Loader. A very short business session was held. The tinning, contributed by Mrs. Barry was raffled, and the sum of \$2.40 realized. Margaret Davis was holder of the lucky ticket. The following contributed to the afternoon's programme: — Mrs. Turple, Mrs. Hutchison, Mrs. Rideout, Mrs. Isbister, Mrs. Marcy and Bruce Hutchison. There were sixteen members, and fifteen visitors present besides a number of small children.

On Friday July 13th, the ladies of the Institute met at Mrs. Yuell's home, to say goodbye to another member, Mrs. Murray, who is leaving early next week for Huxley, Alta. The hostesses for the occasion were Mrs. Youell, Mrs. Robinson, Mrs. Lee and Mrs. Chapman.

The afternoon was spent in music and contests. A very delicious lunch was served, and afterwards Mrs. Marcy presented Mrs. Murray with a very pretty serving tray. Mrs. Murray has been a very willing worker in the W. I., and the best wishes of all go with her to her new home.

Thursday evening Mr. and Mrs. Murray were guests of honor at a bridge party, sponsored by the ladies of the Card Club at Mr. Homer Putts. Six tables of bridge were played. The winning scores were

John W. Sinclair Gets Majority in Campaign

The two Greys, Bruce, Huron and Bruce Huron ridings returned four Liberals and one U.F.O. candidate, all were elected by several thousand majority.

In Bruce, John W. Sinclair swept the riding and had largely increased majorities in nearly every municipality. The Liberal candidate was down in his home township of Arden and the adjacent village of Tara where a dead set was made against him but he more than made up for this elsewhere, particularly in Walkerton where Campbell Grant was 196 votes behind the Liberal candidate.

We have obtained the total vote or the majority obtained in 24 out of the 25 municipalities, but complete returns for Greenock are still unavailable. Consequently we are unable to give Mr. Sinclair's official majority which is somewhere in the neighborhood of 3,500 which is surely a record-breaker. Mr. John W. Sinclair, M.P.P., is the brother of Mrs. Richard Stewart of Chinook.

Heathdale Happenings

Heathdale was well represented last Wednesday evening at Youngstown to hear Mr. Aberhart of Calgary speak on Social Credit.

Mr. and Mrs. Rassmussen & family of Clements district spent Sunday at the home of Mr. and Mrs. W. E. Anderson.

Monday was childrens day at the Prairie Rock Club which this month was held at the home of Mr. and Miss Warren. There was a large number of members present and a few visitors, both among the children and grown ups. The afternoon was spent in social chat, ideas on quilt making & guessing contests. The hostess served a dainty lunch assisted by Mrs. E. B. Allen and Mrs. Hutchingson. There was about 30 present.

Remember the 25 of July is the oldtimers picnic day, good baseball game and sports for children are being arranged. Come and have a good time, coffee will be supplied at noon and supper time.

Miss Brophie, of Savely, is visiting at the home of her sister, Mrs. Jas. Peyton.

Mr. and Mrs. M. L. Chapman are Calgary visitors this week.

Mrs. Graham, of Winnipeg arrived at Chinook last week where she will spend a few months.

Mrs. Mayhew, of Coronation is visiting at the home of her daughter, Mrs. R. J. Milligen.

held by Mrs. Rutley, of Kindersley, and Mr. M. Chapman. Consolation by Mrs. Massey.

Mr. and Mrs. Murray are both public spirited citizens and great regret is felt that they find it necessary to locate elsewhere. The best wishes of the community are theirs.

Black Pepper, pure, half lb. tin	25c
Jelly Powders, Blue R.B., all flavors 5	25c
Dill Pickles, glass jar	25c
Salmon, fancy pink, 8 oz.	10c
Argood Pure Red Plum Jam	48c

All Fresh Fruits and Vegetables in Stock

Chinook Trading Company

Summoned Neighbor Because Soil Drifted

Martin Arnegard of Barons laid a claim for damages against Anthony Bach of Champan, for damages caused by the defendant allowing the soil of his land to drift to the land of the plaintiff, but Judge Jackson dismissed the claim, it is reported in the Lethbridge Herald.

Arnegard claimed damages

of \$390 for the loss he had suffered, but the judge said the defendant used the means employed in the district for dealing with soil drifting.

He said that in the future when better methods of dealing with soil drifting became common knowledge farmers who allowed their soil to drift may be held responsible for damages if these methods were not employed.

Are
The Goods
That You Buy
ADVERTISED?

Advertisements
Are A Sure
GUIDE
to Value

Merchandise must be good
or it could not be
Advertised.

BUY
Advertised
GOODS

Fine Quality Gives Satisfaction

"SHIRAZ" TEA

"Fresh from the Gardens"

Economic News In Fashion

Periodically, organizations throughout the country pass resolutions deprecating the treatment of certain news by the public press, but, as a rule, these are ill-attended (however fine the motive behind them), for the simple reason that the press itself is the finest barometer of public opinion. Newspapers could not survive did they not interpret aright the desires of the public to which they cater; they could not exist as profit-making institutions, were it not for the fact they keep a wary finger on the flickering pulse of the public reading public they serve. The success of a daily newspaper depends upon its ability to give the public what it wants. That is why circulation has become the criterion of success in the newspaper field.

The "wants" of the reading public vary from time to time, and policies of the newspapers must vary with them. Hence, news fashions change, as fashions in clothing change; and it is extremely diverting to study the changes as they appear in the columns of the daily press.

A week or two ago, H. R. Knickerbocker, well-known European correspondent of the Hearst organization, arrived in England to write a series of articles for Hearst newspapers on the economic recovery of Great Britain. In the course of an interview, he said:

"One of the most remarkable things that has happened to the American Press since the depression started has been the public demand for economic news. Before 1929, nobody cared much, but when the slump hit America, it produced some peculiar results.

"Economic news now is considered as important as the latest sensational murder story. Whether the readers understand it or not, I don't know, but Americans acquired a sudden curiosity to know what is happening to the rest of the world. Consequently, newspapers make a regular feature of analyses of world economic news."

Students of newspaper trends had been struck with this popularization of economic news in the United States, particularly through the writings of Walter Lippman, perhaps the most famous of all the commentators of economic events. In Canada, during the same period, a similar tendency has been remarked, the manifestations of which, perhaps, have been more abundant for reasons which are not far to seek.

Recent provincial elections in British Columbia and Saskatchewan especially, have demonstrated clearly that the public is more eager to absorb information on economic matters, more desirous of listening to economic discussion from the public platform, than ever before.

This is primarily due to the fact realization of their dependence upon world markets has been brought home to the people of the prairie west with more directness than heretofore. They have become acutely aware of the fact that anything affecting the economic condition of the English textile worker, the French vineyard laborer, the coal-miner of Scotland or Wales, sooner or later, is reflected in their own economic condition. They know now that anything which affects the purchasing power of German, Austrian, Japanese or Chinese wage-earner, must eventually have its reflex here.

World economic news, therefore, has assumed new and more impressive proportions in the eyes of the Canadian people. The vital importance of a healthy world economy has become all too obvious. Consequently, when news turns bullish, when word comes that Britain is shuffling off the coils of long internal depression, the items partake of something more than the evanescent interest of the murder mystery or the sordid sex drama.

New political movements, too, have had their genesis in economic discontent; hence it is only natural that economic discussion should attract an ever widening public. The one drawback to the new fashion lies in the fact that economics, so far, has not been reduced to an exact science, whose truths can be set forth with the precision of mathematical formulae. For that reason, it is essential that commitment to any specific theory should follow, not precede, complete study of economics, not as it has been advanced by some particular doctrine, but as it has been advanced throughout economic history. The truth cannot be determined by study of one set of theories, but by analysis of all theories so far advanced from times preceding Adam Smith to those of latter-day Socialists. Such analysis should be made with due regard to practicability, as demonstrated in political history; not in the field of statecraft alone, but in the wider field of trade and commerce, particularly during the last century and a half.

Mosquitoes Hate Yellow

Avoid This Color But Adore Navy Blue And Red

If you would be free from mosquitoes, wear yellow. They simply hate it. If, however, you would like to receive the attentions of the little blighters, just wear navy blue, which they adore. They are keen on dark red, but adore navy blue. Ochre, white and orange are passe and yellow makes them bilious. These findings, states the Canadian National Steamships, have developed from recent studies and the company recommends yellow suits and yellow tops for tropical travel where mosquitoes are liable to abound.

Successful Candidate

Consider the recent campaign in the incomparable state of Kansas, says the New Yorker. One candidate for the state legislature boasted of his honorable discharge from a local madhouse. In every stump speech, he waved the documents triumphantly. "I have papers here to prove I'm not crazy," he would cry. "Can my opponent say the same?" P.S.—He got the job.

Few People Escape Attacks Of Summer Complaint

Summer Complaint may be slight, or it may be serious. You can't tell when it seizes you how it may end. Allow the profuse diarrhoea, the vomiting and purging to continue, for a day or two, and you may become weak and prostrated.

Just as soon as you feel any looseness of the bowels go at once to your drugstore and get a bottle of Dr. Fowler's Extract of Wild Strawberry and check this unnatural action before the weakening looseness can get started.

Don't experiment. Get "Dr. Fowler's". It has been on the market for 88 years.



Rents Whole Hotel

Wealthiest Man In World Paying Visit To England

The richest man in the world is shortly to pay a visit to London. He is not an accidental magnate but a mighty Indian potentate, ruling over a state as large as England. He is His Highness the Nizam of Hyderabad.

This is his first visit to Europe and he will bring over an entourage of 300 people, which includes thirty-five of his wives, who enjoy the title of senior Begums. They will be strictly in purdah, so no white man can look on their faces.

A special liner has been chartered and his entourage in advance are negotiating to take over a whole London luxury hotel.

Nobody knows the extent of the colossal wealth of the Nizam. Fantastic stories are current that the entire vaults of his palace extending for nearly two miles are lined with gold and silver bullion.

He rules over the millions of his subjects with a firm but gentle hand, which has more than once invoked the interference of the Viceroy of India. Shortly after war point in his administration was not satisfactory to the Vice-regal party and a white political official officer was sent along to Hyderabad to "advise and report." This greatly incensed the Nizam.

Then something apparently went wrong on the Indian money market. Huge wads of Indian bearer bonds were being thrown on to the market and minor panics were starting on the stock exchanges of Bombay and Calcutta.

The government tried to buy the bonds but they still continued piling in. The seller of the bonds was discovered to be the Nizam's broker.

There were hasty consultations between the Viceroy himself and the broker and afterwards with the Nizam. The stock markets ceased being flooded with bearer bonds and His Britannic Majesty's political adviser to the state of Hyderabad was called away to undertake less disturbing duties. That little frolic set the Nizam back about ten million dollars.

His first visit to London is to "render homage" and pay his respects to King George. He will be accorded sovereign honors, such as twenty-one gun salute, a sovereign's escort, guards lining the route from the station to the hotel and one of the King's sons at the station to meet him. In fact, everything will be done on the kingly scale to placate this very important potentate, for he can make himself a bigger nuisance to the "sahibs" than a dozen naked Ghandis.

Rung By Radio Signal

Admiral Byrd Flashed Signal To Liberty Bell July 4

America's foremost historical relic, the liberty bell in Independence Hall, Philadelphia, was rung by a radio signal from the Antarctic during the Independence Day broadcast to and from the Antarctic over the WABC-Columbia network, July 4. Special permission to ring the bell was obtained from Mayor J. Hampton Moore of Philadelphia, who spoke during the broadcast. Byrd uttered at his lonely advance base 123 messages south of expedition headquarters flashed a signal to Independence Hall, Engineers of WCAU, CBS station in Philadelphia, arranged to "feed" the electrical impulse to a hammer which struck the liberty bell. Its tone was heard not only throughout the United States and Canada, but also in Little America.

Correct English

Should Take Pride In Preservation Of Purity Of Our Language

The person who speaks correctly to-day, or writes what is called "good English", is speaking or writing in the manner of Addison and Pitt and Macaulay and Gladstone and other great masters of the language. It is true new words have been created to meet new wants arising out of our evolutionary progress, and there are many technical terms in common use that Pitt wouldn't have understood. But basically our English is their English, and we should take a decent pride in the fact in the preservation of a magnificent asset and the maintenance of a splendid tradition.—Ottawa Journal.

Must Wear Moustache

Budapest is going to have romantic moustache policemen. An order has been issued by the chief of police that all mounted policemen must now wear moustaches. It is considered not only conducive to military appearance and bearing, but in line with the national tradition of the dashing Magyar horseman.

Colonization Finance Corporation

W. C. McKillop, Former Dean Of Manitoba Agricultural College, Appointed Farm Manager At Indian Head

T. O. F. Harter, General Manager, of the Colonization Finance Corporation of Canada, Limited, has announced the appointment of W. C. McKillop, former Dean of the Manitoba Agricultural College, as farm manager for the Indian Head zone of the Colonization Finance Corporation succeeding O. S. Longman who has accepted the appointment of Field Crops Commissioner for the province of Alberta. Mr. McKillop is taking up his duties immediately, and brings to his new position of farm manager a wealth of agricultural training and practical knowledge, and experience of many years as superintendent of the Dominion Experimental farm at Brandon, as well as dean of the Agricultural College.

Mr. McKillop was born on August 23rd, 1882, in Glenarry County, Ontario, of Scotch parentage, and was raised on the farm of his father, James McKillop, in Eastern Ontario as a pioneer breeder of Leicester sheep and Holstein cattle, and later in Manitoba. Mr. McKillop gained his early education in country school and collegiate institute and attended the Ontario Agricultural College from 1901 to 1905, graduating with the degree B.S.A. (University of Toronto). In June, 1905, he joined the Dominion Department of Agriculture, as representative of the Seed Branch in Alberta.

He introduced seed fairs and seed field competitions in Alberta. He started a seed testing laboratory in Calgary and was instrumental in inaugurating the work of the Canadian Seed Growers' Association in Saskatchewan. He was transferred from the Seed Branch to the Experimental Farms and became superintendent of the Brandon Experimental Farm, where his work in this position being very prominent. In 1924 he became the first dean of the Faculty of Agriculture and Home Economics following the inclusion of the Agricultural College in the University.

With the appointment of Mr. McKillop, the Colonization Finance Corporation again has a complete corps of farm managers covering Manitoba and Eastern Saskatchewan, who have under their supervision approximately 1,700 farms totalling approximately 600,000 acres. Three-quarters of which are occupied by the owners, subject to mortgage or otherwise, and 25 per cent being operated by tenants. At the end of the present month Louis L. Lang, of Galt, Ontario, president of the Canadian Finance Corporation, first vice-president of the Mutual Life Assurance Company of Canada, and president of the Long-Term Company of Kitchener, Ontario, is expected to make his second official inspection trip to the west accompanied by a number of directors of the Colonization Finance Corporation who are executors of eastern financial institutions. It is expected that as a result of Mr. Lang's trip some important announcements will be made regarding the expansion and development of the Colonization Finance Corporation.

Wager With Death

Two Colorado Convicts In Test To Determine Value Of New Serum

Two Colorado convicts were confident that they had won a wager with death in a series of tests to determine the value of a new serum its discoverers hope will prevent tuberculosis.

The convicts, Carl Erickson and Mike Schmidt, said they have gained weight and are in good health although they have taken several doses of the serum and live tuberculosis bacilli have been injected into their blood.

The life term convicts were told the serum and injections of live bacilli might kill them, but they volunteered to become subjects of the experiment under Governor Ed. C. Johnson promised them pardon if they survived.

Russia Imports Wheat

Millions Of Bushels, It Is Claimed, Are Being Sent To Vladivostok

Millions of bushels of wheat, an authoritative source disclosed, are being imported into Vladivostok because of large increase in Russian military manpower in eastern Siberia due to tension between Japan and Russia.

More than 3,000,000 bushels will be imported this year, this source disclosed, almost entirely for the purpose of feeding the increased Russian military establishment.

Despite lack of official statistics from the Soviet union, it was learned that imports at Vladivostok, once an important Russian terminal for Russian wheat exports, gradually have been increasing during the past six years.

New Air Service

Direct air passenger express service between Seattle and British Columbia became effective July 1 when United Air Lines opened operation into Vancouver. Extension of the Pacific Northwest airway will place the Canadian and Mexican borders only 12½ hours apart.

Agricultural Notes

Many Items Of Interest To The Western Farmer

Sudan grass is being grown more extensively this year for pasture purposes in the St. Lawrence counties of Eastern Ontario.

Commercial canning is one of the oldest of the larger organized industries in the Dominion. The first factory was established at Grimsby, Ontario, in 1878.

Seed cleaning operators in British Columbia state that, owing to the general low viability of the timothy seed cleaned this year, much more seed was blown out in cleaning than in previous years, in order to improve the germination.

A saving of thousands of dollars in preparing grasshopper mixtures in Alberta has been effected by the pulverization of the sawdust used, on the recommendations of the Dominion Seed Branch inspectors, thereby resulting in the use of only 20 per cent of bran instead of 50 per cent, as formerly.

Under the amended regulations of the Dairy Industries Act, a dairy produce grader may refuse to grade any cheese or butter which in his judgment is of either too high a temperature or too low a temperature to permit proper examination, until the temperature of said cheese or butter is brought within a satisfactory range.

The sale of commercial fertilizers in Saskatchewan has been considerably higher than last year, some 1,400 tons of ammonium sulphate and 100 tons of triple superphosphate having been sold. Most of the fertilizer went into the territory east and north of Regina and north of the Saskatchewan-Macklin line. Fertilizer sales in Quebec are estimated at 25 per cent, greater than last year.

Owing to dryness, seed prospects in Quebec, as at May 31, were not promising, especially for timothy and clover. Farmers, however, had planned to increase their seed production considerably, and a circular was sent to prospective growers acquainting them with the services available to them from the inspectors of the Seed Branch of the Dominion Department of Agriculture.

By the discovery of the late Sir Ronald Ross of the relationship between the mosquito and the spread of malaria, eventuating in a similar manner the discovery of yellow fever, not only saved millions of human lives but enabled millions of acres of sub-tropical fertile land in tropical and subtropical areas of the world to be placed under economic crops. Previously these lands were death-traps to all who attempted to cultivate them or live upon them.

During the ten months ended May, 1934, the amount of wheat exported from Canada was 338,828,849 bushels. Of this, 95,765,894 bushels went to Empire countries—Ireland, Free State, New Zealand, Malta, other dependencies, and the United Kingdom, the last named alone taking 93,662,051 bushels. The total amount of wheat exported to foreign countries was 43,062,955 bushels. In the order of the amount imported, these countries were Holland, Belgium, France, Germany, Italy, Japan, Norway, Denmark, Sweden, China, Peru, Bolivia, Brazil, the United States, and other small shipments abroad.

Imports of Canadian barley into the Netherlands reached their peak in 1929 when they totalled 13,772 metric tons, or over 41 per cent of the total. In 1930 the imports fell to 11,881 tons, but in 1931 went up again to 108,630 tons. In 1932 the quantity imported was 77,068, and in 1933 there were no imports of consequence. Since the beginning of 1934 there have been no imports of barley from Canada. Despite its absence from this market for a year and a half, Canadian barley is well liked in Holland and some consumers still ask for it although the price is too high to make business possible, says the Canadian Trade Commissioner in Holland.

Built Fireproof Nest

A pigeon nesting in the courtyard of the federal building at Denver, Colorado, was apparently influenced by ideas of fireproof construction used in the structure. Despite an abundance of twigs and shrubbery it made its nest entirely of wire paper canvas. J. M. Lee, janitor, who discovered the nest, reported that there were two eggs in it.

Sitched Heart Worls

The medical profession, keenly interested, kept touch by telephone as George Hampton, 41, continued to improve after an operation in a Lancaster, Pa., hospital, in which his heart was lifted from its place, attached to close a stab wound, and replaced.



New X-Ray Device

Possible For Doctors Miles Away To Examine Patient

A new X-ray observation device, revealing the anatomy of the least substantial body organs and even the blood vessels in their natural color, has been perfected and patented by Luther G. Simjian, former director of the photographic department of the Yale Medical School. It has been announced.

Mr. Simjian's apparatus not only will show the structure and density of barely opaque parts that appear on present X-ray plates as dim shadowy forms, but lessens existing hazards to the subject being examined. Moreover, by a system of telegraphic wiring between hospitals, it will be possible for a patient to sit before an X-ray tube in one clinic while the image of his internal organs is reproduced for specialists in another clinic hundreds of miles away, or in any number of clinics at the same time.

Superficially, Mr. Simjian's invention resembles the familiar X-ray fluorescent screen which reflects the sharp shadow thrown by the subject as he sits between the source of the rays and the screen. In this shadow, dense objects, such as bones, appear almost black, while tissues of less weight fade into lighter tints of gray. Invariably the diagnostician must judge in guesswork as he strains to distinguish faint lines of shading.

When the physician desires to peer further into the secrets of a particular organ, such as the heart, he must increase the intensity of the X-rays.

Likes Canadian Way

American Business Man Found Life Tranquil And Enjoyable

A well-to-do American, disliking the way things were going in the United States, sold his business, paid a long visit to Canada and has returned home in a mood to migrate to the Dominion.

He declares that he found life there calm, tranquil, enjoyable.

In Canada he read of no kidnappings. The people did not grasp their newspapers excitedly every morning, fearful lest the lawmakers had natched some new and harassing legislative innovation.

The whole atmosphere breathed stability. Few Canadians were affected by the jitters, few talked nervously.—Forbes Magazine.

"Continental Sabbath" refers to the European custom of closing business places on Sunday morning during church hours and then opening them in the afternoon.



DENICOTEA Cigarette Holder absorbs the nicotine, pyridine, ammonia and noxious and tarry substances found in tobacco smoke.

Complete holder with refills — \$1.00 postpaid, or from your Druggist or Tobacconist. Dealers wanted everywhere.

NOW OBTAINABLE FROM
Robt. Simpson Co. Limited
The T. Eaton Co. Limited
Zigarette Drug Stores
Moody's Cigar Store
Bathurst Drug Store
Reas Melville-John

DEALERS WANTED
CHANTLER & CHANTLER, LTD.
Canadian Distributors,
49 Wellington St. W.
TORONTO, ONT.

FALSE TEETH

Dr. WERNER'S POWDER

Sold the world over—Dr. Werner's Powder—justly called "the perfect powder"—holds false plates firm for hours longer. Leaves no sickening gummy paste—teeth fit so snugly yet comfortably they feel like natural ones. Prescribed by world's leading dentists—just sprinkle on. Inexpensive—any drugstore.

OCCASIONAL WIFE

By

EDNA ROBB WEBSTER

Author of "Joretta", "Lipstick Girl" Etc.

SYNOPSIS

Camilla, Hoyt and Peter Anson, young and in love, marry secretly, deciding to live their own lives apart until Peter is able to provide for her. Peter is a young struggling sculptor trying to win a competition for a scholarship abroad and Camilla is the adopted daughter of a wealthy family. She is not to inherit money when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in the story are Avis Werth, another wealthy girl who is trying to win Peter, Sylvia Todd, Peter's model, and Gus Watson, his former roommate with whom he has quarrelled. After a party at an exclusive club, where the rest of the members of the party go to a cabaret to continue the party, Peter and Camilla slip off to the beach by themselves and fall asleep on the sand. When they awake it is early morning and Peter and another boy are standing near them. This makes it necessary for Camilla to announce before the party that she and Peter are married. Camilla urges Peter to accept some of her earnings to help him along; but Peter refuses and they quarrel. Camilla has gone from the studio. Avis Werth calls and persuades Peter to accept a loan of \$1,000. Peter finishes his exhibit and asks Avis and Camilla for suggestions as to a name for it. Camilla suggests "Pager Youth" and Avis "Inspiration". Peter adopts the latter title and Camilla, heartily goes to Peter's studio for quiet and to think. Peter and Avis follow later, and as the lights are turned on, the statue has been shattered to pieces. Avis accuses Camilla of doing this, and Camilla, stunned by the disaster, is hurt and horrified by the accusation, faints.

At Camilla's suggestion, Peter enters as his exhibit a statue he had sculptured especially for her as a wedding gift. They named it "Land of Hope". Camilla's advertising campaign was a success from the beginning, and it was arranged for Peter to have broadcast, in addition to newspaper advertising, Camilla to have read the "Tiny Tots" stories and to deliver them over the radio.

(Now Go On With The Story)

CHAPTER LII

It was arranged that the author of the Tiny Tots and the broadcaster of their escapades would remain anonymous until her radio debut, when she would be introduced to the public by her sponsor, the president of the Wheatheast Cereal corporation. What the interested public did not know was that her identity was not even known to her indirect employer, Alexander Hoyt. Though desirous of meeting this mysterious individual who had so turned the tide of his fortunes, Hoyt was not insistent and resignedly agreed to wait with his public for an introduction.

In fact, the affair rather pleased his fancy, added a dash of spice to his prosaic routine, which had been somewhat depressing during the past year.

This rejuvenation of his business was like an elixir of life to him; it stimulated his imagination and ambition as they never had been in his experience. Like all things that are precious, he had almost to lose his business, his pride, his ambition, before he discovered how much he valued them. And as the day drew nearer when he would meet and introduce this mythical creator of the Tiny Tots to his fast-growing consuming public, he found himself almost as excited and expectant as a young man approaching his wedding day.

But before that event took place another important day added its quota of excitement to Camilla's series of startling events.

She had not seen Avis since the "Blue" Spells

Reduce some women to the penitent shadow of their own selfish selves. Others take the Vegetable Compound when they feel the blues coming on. It steadies quivering nerves... helps to tone up the general health... gives them more pep... more charm.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

W. N. U. 2055

evening of the party at the studio, when the statue was destroyed. They had avoided each other by mutual consent, and neither had discussed the other with Peter, who was seeing both of them regularly.

He had gone to the Werth's to tea as Avis had arranged, played the part of the artistic critic and professional adviser with admirable charm and finesse. He discovered the possibility of no less than three pieces for the gardens, which were spacious and beautifully landscaped. The rose garden needed a fountain figure, the rock garden a droll woodman and the English formal garden presented an idea for a symbolic group of the seasons, done in white marble.

Mrs. Werth was favorably impressed and remarked when he had gone, "So that's the fellow with whom Camilla Hoyt managed a secret marriage?" He can begin to understand why Amelia Hoyt finally approved and accepted him. Charming boy, and I've no doubt he has talent. His quiet modesty is most becoming. Why don't you get interested in someone like that? A girl with your experience could do a lot for an ambitious man. I could thoroughly approve a son-in-law like that."

"Give me time, mother," Avis shrugged. "Men like Peter are not picked up at every tea dance and golf tournament. They are exclusive and secluded, toiling away in some attic or waiting tables in restaurants. If I flirted with a promising looking waiter, you would be perfectly horrified."

"Don't be ridiculous," her mother admonished. "As for giving you time, do you forget that you are twenty-four and haven't given me even the privilege of announcing an engagement."

"You needn't remind me of it. But the wisdom and experience of three or four extra years may be more profitable in the end than too much youth and beauty."

"You mean Peter Anson and Camilla?" her mother glanced up to ask quickly. Avis exhaled cigarette smoke slowly and swung the front of a crossed leg, nonchalantly. "Their marriage was destined to fall from the beginning. They are estranged, already, and never have lived together. I may as well be prepared to console him as anyone. I dare say that he is rather fond of me."

Mrs. Werth, struggling with past-generation scruples which swayed precariously into the realm of modern conventions. "Well, I can't say that I approve of your generation's way of doing these things, but you know more about your affairs than I do. I still maintain that this Peter is a man worth playing for with diligence. Perhaps this work which he plans to do for us will influence his favor."

"Why else would you suppose that I am so concerned about the garden?" Avis laughed with amusement. "Twenty years ago," her mother reflected, "I should have been horrified to think of my daughter deliberately planning to take another woman's husband, even if that woman didn't want him. I'm not wholly converted to the idea yet, but if that is your way of doing things, I don't suppose my prejudices or anything else can stop you."

"Nothing is going to stop me," Avis declared with fervor, crushing out her cigarette in a tray with a silver stick ornament. She stood up abruptly and straightened the soft folds of a brilliant orange sport suit that displayed her figure to advantage. Always, her clothes emphasized this most attractive feature of her person, whether she were dressed for evening, afternoon, or lounged in dishevelled. She wore long, very fitted sleeves or none at all, clinging materials for full draperies, velvet tailored models for sports and street. Small, untrimmed felt hats, or berets at a jaunty angle, covered her sleek dark hair and accentuated her vivid make-up to the advantage of her plain but clear-cut features. Without being beautiful, she was a stunning woman. Having nothing else to occupy her time and thought, she had specialized in herself.

"I wish these next twenty-four hours were past," she observed impatiently. "I should have to know just how to arrange my plans. So much depends upon the Paris scholarship award. I really don't hope that Peter will have a chance to win, but it will be a tremendous satisfaction to have it all settled. Tomorrow is the day, and I suppose there is nothing to do except wait. I think I'll run out to see Camilla to pass the time. I hear that she is seen about with Terry much these days. Wouldn't it be funny if those two, after playing around with everyone both of them know, would settle down together?"

"I think it would be a good thing for both of them," was Mrs. Werth's opinion. "Their experiences balance



very well and their pasts would be no mysteries to each other."

"It sounds too placid to interest me, but Camille hasn't a spark of imagination in her empty little head. All she needs is a man who can deposit the money to cash her checks, and I guess Terry always can do that unless his dad loses his fortune. By the way, mother, I need another thousand to cover some investments I made recently. Will you tell dad to credit me with another four or five thousand?"

To some people, life and extravagance are as simple as that; to others, existence and sustenance are one continual struggle. There are those who give and those who take, those who live life and those who accept it. Avis was one of the latter and always would be. Had she not been secure by her own rights of inheritance, she never would have dared set her heart on Peter Anson.

Rather than battle with the world for a living as Camilla was doing, she would have put love and illusion in the discard, even without a reluctant glance over her shoulder, and pursued a tangible fortune. Being already possessed of one, her idle fancy had settled upon a forbidden lover. What she would do with him when she got him, she was not quite sure; but Peter represented to Avis the unattainable, the goal of achievement which every man and woman has in some form or other.

Avis found Camille unusually reticent about Terry. It was customary for her to talk volubly about her current "big moment," but she only observed casually when Avis mentioned her recent friendliness with Terry. "Of course, we're going around places together. Why shouldn't we? We always have, when we had no one else more important on our waiting list. Terry's a good sort, but as lazy as you are."

"I'm lazy?" Avis queried in astonishment. "Why, I'm busy every minute!"

"And how?" Camille laughed. "But what I want to know is, how did the Ansons straighten out the tangle? Was it Camilla who broke the statue?"

"Who else could have?" Avis' question was an undebatable statement.

"Well, aren't you a little ashamed of yourself for driving her to such desperation over your flirtation with poor Peter?"

"It serves her right. She had no right to ruin his life by dragging him into that absurd marriage, and neither of them a dollar to their names. I could make Peter what he wants to be."

"Only by breaking him first—breaking his ideals about love and marriage. And I don't think you would have much left to work on, if you did that to Peter."

"And that from our most noted playwright!" Avis exclaimed in mock surprise. "What has Terry been doing to you, anyway?"

"You'd be surprised!" she retorted. "No, darling, not at anything you do! Avis saw a place to trade a straight left.

(To Be Continued)

Canada Benefits By World's Greatest Shipping Merger

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With the organization of Cunard White Star Limited, the Atlantic passenger fleets of the Cunard Line and White Star lines comprising 25 ships and the economies of 27,000 tons which will be launched on the Clyde in September, are united under one management. But just as the identity of each line is preserved in the name itself, the traditions of the Lines whose collective experience in the handling of ships covers a period of 153 years will carry on.

This unique experience gained in the romantic days of sailing ships, broadened by the less romantic but more practical development of steel ships and steam engines, has reached its culmination in the grand but wonderful evolution of the huge, magnificent luxury liners carrying the house flags of the Cunard and White Star lines to-day.

Who can hear the names of the Mauretania, the Berengaria, the Aquitania, mentioned and fail to place them among the "immortals" of the Cunard Line, founded in 1840 by Samuel Cunard, of Halifax, and dedicated to the service of humanity and Canada? Or could one fail to respond to the appeal of the Olympic, the Majestic, the Britannic, White Star ships so widely known on the seven seas?

For long have the ports of the world welcomed Canada and White Star ships; for so many millions of travellers' happiness have they provided a "sweetest taste of life afloat"; it is to be wondered at that these ships bear names to conjure with, and that their services have become a tradition for all that is best and most worthy.

The history of Canada is inseparably woven with the history of Cunard. It was due to the vision and courage of a Canadian, Samuel Cunard, that a regular mail and passenger service was made possible between Great Britain and Canada by the Britannic of 1840. It was his driving force and genius that built the ship, the Britannic, of 1840, bound for Halifax with the first assignment of Her Majesty's Royal Mail, and he guaranteed that after mail and passengers would be conveyed regularly winter and summer by the Britannic of his line. That this first epic voyage was completely successful was due to Samuel Cunard's organizing genius, for the tiny paddle-wheeler Britannic of but 1,150 tons made the voyage in thirteen and one-half days. And now, 51 years and four years later, there is being built for the Cunard White Star Limited the largest and most magnificent ship in history; No. 534 of 75,000 tons and more than 1,000 feet long; a dream ship that even Samuel Cunard could never have imagined.

Trade has followed the house flags of Cunard and White Star, and Canadian wheat producers, farmers and manufacturers have found for their products a solid place in the markets of the world, aided in their quest by the shipwrecks of the world's sea. The growth of Canada and the increasing affluence of her people have been met by the continuously improved service given by both Cunard and White Star. Always pioneers, the ships built for these companies for the Canadian trade have invariably embodied the newest development in steamship construction and have provided the greatest possible degree of luxurious comfort, beauty, seaworthiness and steadiness, and as

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Little Helps For This Week

"It is good for me that I have been afflicted, that I might learn Thy statutes." Psalm 119:71.

And yet these days of dreariness are sent us from above. They do not come in anger. But in faithfulness and love: They come to teach us lessons Which bright ones could not yield, And to leave us blest and thankful, When their purpose is fulfilled.

Why should I rebel at the plough of my Lord that maketh deep furrows on my soul. I know He is no idle husbandman. He prepareth a crop—S. Rutherford.

Need not distressing thoughts when they rise ever so strongly, even though they have entered your mind fear them not, but be still awhile and do not believe the power you feel they have over you, and they will fall all of a sudden. It is good for your spirit, and greatly to your advantage, to be much and variously exercised by the Lord. You do not know what He has already done, and what He is yet doing for you therein. —I. Pennington.

What Scotsman Wastes

One Thing He Does Not Save On

What is the only thing that Scotsmen ever waste? According to Mr. Chorlton, president of the Institution of Mechanical Engineers, the answer is water! Figures of water consumption in the British Isles, which Mr. Chorlton quoted at a recent Public Works Congress, show that Dublin, in Fife, Perthshire, uses, on an average, 130 gallons of water a day per head of population. This is "top score," but Irvine, in Ayrshire, uses 91½ gallons, Bridgton of Allan, 85½ gallons, and Paisley 81 gallons all get through a great deal more water than London, where the Metropolitan Water Board's figure is just under 39 gallons per head. And there are 39 places in England where only twelve and fifteen gallons are used.

Proved His Identity

Dog Lost For Five Years Does

Tricks For Master
The saying that "elephants never forget" seems to apply equally well to dogs at least as far as "Prince," collie dog owned by a man in Quincy, Mass., is concerned.
"Prince" disappeared from home five years ago. He returned the other day to the Nunnally home, scratched on the door for admittance, and just to prove his identity beyond a doubt, performed a series of tricks which his master had taught him when a puppy.

Newfoundland supplied the United States with \$900,000 worth of blueberries in the last six years.

Perhaps the greatest personal tragedy is to be able to do things pretty well but not very well.

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OBITUARY

Mrs. Margaret Coates OYEN, July 4—This community was shocked Sunday to learn that Mrs. Margaret Coates, 69, wife of Rufus Coates, an enterprising and progressive farmer here had passed away in Kindersley hospital Sunday morning following an operation.

She leaves her husband, three sons and two daughters. Merton, in Saskatchewan; Mrs. James W. Brown, of Castor; Howard, at Didsbury; Clifford at home and Mildred, a missionary in India under the U. C. of C.

Interment took place in the Oyen cemetery from the United church here Tuesday afternoon.

Mrs. Coates has been an outstanding figure in the district during her residence here of some 24 years. Her demise leaves an appreciable gap in the community as well as in the home.

Mrs. Brown, who hastened from Castor early Sunday morning, reached Kindersley shortly after her mother had passed away.

A very pleasant picnic which was sponsored by the Sunday School of the United Church was held Wednesday afternoon, at the grove four miles south of town. Transportation was provided for all who wished to go. The weather was ideal.

The afternoon was spent in playing soft ball and other sports. At the close all sat down to well filled tables of good eats and a generous serving of ice cream.

Mr. and Mrs. R. Stewart and Mr. and Mrs. H. Stewart were guests of Mr. and Mrs. Geo. Hutchison on Sunday.

The weather this week has been very hard on the wheat crop, with extremely hot west winds blowing.

Sidney Langley is visiting with Bruce Hutchison this week.

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A Public Meeting On SOCIAL CREDIT

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— SPEAKERS —

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WILL BE HELD AT

School of Agriculture, OLDS

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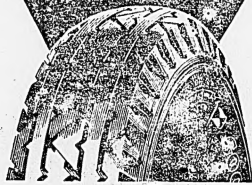
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